



# All American Healthcare Increased Their Organic Booking By 1900% And Had A 1300% Increase In New 5-Star Google Reviews

All American Healthcare is a chiropractic office with two locations that are staffed with chiropractors, physicians, and medical staff who are passionate about helping their patients experience a pain-free life. All American Healthcare prides itself on being the only practice of its kind in the area and offering a holistic approach to healthcare that includes chiropractic care, holistic medical care, physical therapy and physical medicine, and massage therapy all under one roof.

All American Healthcare was looking to increase the number of new patients coming into the practice and get more return customers booking appointments. **After coming to Birch River Design Group, we rebuilt their website to bring it up to date with current standards, built optimized landing pages, and developed a new patient flow. Birch River also set them up with targeted google ad campaigns and email automation. They saw 1900% increase in organic bookings, 1300% increase in 5-star reviews and ranked #1 on Google for “Chiropractor near me that takes medicaid” as well as #4 for “Chiropractor near me.”**



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## Our Wins



1900%

Increase In Organic Bookings

#1

Ranking

“Chiropractor Near Me That Takes Medicaid”



1300%

Increase In 5-Star Reviews

#4

Ranking

“Chiropractor Near Me”

## Key Actions

- Landing page optimization
- Rebuilt Website
- New Patient Flows
- Google Ads
- Email Automation

